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Rinse Ace® Story Ideas

Winterizing Your Dog: Tips to Counteract Cold Weather Restlessness

Spring, summer and fall are wonderful months to be a dog, but winters are often not. During colder months, owners tend to keep their pets inside because of the hassle of taking them out and the mess of bringing them back in. This leaves pets wound up with energy to burn. Because of the difficulty involved with winter dog washing, fewer pet owners wash their dogs in the winter than any other season, creating messy houses, dirty animals and frustrated owners.

There are several ways pet owners can prevent this restlessness and frustration with minimal effort. Examples of tips include: set indoor play-dates with other dogs; take dogs to indoor dog parks; section off an area of the house as a designated indoor play zone, equipped with tunnels, boxes, ladders and other exercise-encouraging toys; eliminate much of the cleaning hassle of outdoor playtime by rinsing dogs with Rinse Ace® Pet Shower Deluxe afterward, etc.

Do-It-Yourself Pet Grooming: Step by Step

Americans spend \$3 billion on pet services in 2007, much of which went to professional groomers. Additionally, the cost and hassle of transporting pets to and from professional groomers presents a significant burden. Owners can save significant amounts of money by grooming their pets themselves. By purchasing several basic tools and observing general guidelines, the average owner can become an accomplished groomer with relative ease.

To make the DIY grooming process as easy and professional looking as possible, would-be groomers should choose their tools carefully. Clippers with removable combs allow the versatility of giving your pets shorter fur-cuts in the summer and longer ones during colder months. Grooming brushes are also a must for removing loose hair. The bathtub is a great place to groom your pet, because the hair all collects in one place. Products like the Pet Shower Deluxe make bathing and clean up a snap, rinsing all the hair into a Pet Hair-Snare™ easily placed over the drain.

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Tips for Alleviating Pet Stress

Pets, like humans, have numerous stressors in their lives. Factors like being home alone all day, lack of natural sunlight, poor nutrition, lack of stimulation and general uncleanliness can have a noticeable affect on a pet's demeanor. In addition, pets can also pick up on human stresses and react similarly. Several tips to keep your pet happy include: regular exercise, well-balanced diet, interaction with other dogs, etc.

There are also several peak stress events in dogs' lives such as baths, trips to the vet, being boarded at a kennel while the family takes a vacation, etc. Reducing the stress associated with these activities is easy with a little planning and forethought. Utilizing an in-home vet, planning a dog-friendly vacation and bathing the dog with a Pet Shower Deluxe in the warm, controlled environment of a bathroom are all soothing alternatives to otherwise traumatic experiences.

Creative Ways Children Can Bond with Their Pets

Animals and children have a very unique bond, holistically beneficial to each other in a variety of ways. Pets promote traits within children like responsibility, exercise, compassion and overcoming fear. Children bring out the nurturing tenderness, loyalty and protectiveness in their pets. As a parent, actively encouraging these bonds will have widespread, long-term positive effects on the personality of both pet and child.

Parents should allow their children to share in the responsibilities of owning a dog, but in a fun way that doesn't make them view the pet as a chore. The chore of dog walking can be replaced with enjoyable romps at the park. With some easy online recipes, kids can create baked dog treats with mom in the kitchen. With a product like the Pet Shower Deluxe, even a task like bath time can be an enjoyable bonding experience.

To further develop any of these story ideas with interviews or more information on Rinse Ace products, including up-to-date press releases and images, please contact Matt Mente at (414) 278-0040 or mattm@stirstuff.com